

# How to buy your new Ford **FIESTA**



Our Fiesta Service begins with Ford Credit, Ford's own finance company. It's a service which we are pleased to offer since we believe it to be the safest and most secure way to pay for the new Fiesta. In fact, it's a further extension of the customer service for which Ford is noted.

Using Ford Credit makes good financial sense, since it enables you to keep your investments and savings intact. Instead, you pay at today's price, out of income by fixed monthly instalments. It's so easy to arrange too — right here in our showroom, no fuss or bother.

### **Protected Payments Plan.**

Ford Credit has also thought about protection for you, your family and your Fiesta investment. Their Protected Payments Plan offered through Ford Life looks after your instalment payments in the event of accident or sickness. What's more because their plan is tailored to the amount and period of your finance agreement you only pay for the protection you need.

Ford Motor  
Credit  
Company Ltd



Ford  
Life Insurance  
Company





## ENQUIRY FORM

Please send me your FREE  
Ford Fiesta catalogue

My present car is a:—

Make .....

Model ...../cc.....

Year .....

Mileage ..... Colour .....

Name .....

Address .....

Tel No. ....

## ABOUT FORD CREDIT

*Ford Motor Credit Company Limited was formed in 1963 as a wholly-owned subsidiary of Ford Motor Company Limited.*

*Its Central Office is Regent House, 1 Hubert Road, Brentwood, Essex CM14 4QL, and the U.K. is served by a network of 15 branch offices at Ashford (Middx.), Barnet, Birmingham, Bournemouth, Brentwood, Bristol, Cardiff, Glasgow, Ipswich, Leeds, Liverpool, Maidstone, Manchester, Newcastle and Nottingham.*

*It offers a wide range of finance plans to Ford Dealers to assist their customers to purchase Ford cars, trucks, tractors and industrial equipment. Used vehicles are also financed.*

*Credit finance terms are offered to individual vehicle purchasers, while Ford Fleet users are offered facilities either for purchase or the leasing of vehicles.*

*As the strength of Ford Credit grew, the Company diversified into export operations. In 1966 an Export Financing Division was set up within Ford Credit U.K. Additionally, in 1971 Ford Life Insurance Company introduced the Protected Payments Plan. This provides a service of cover for the monthly finance instalments in case of sickness, disability or death.*

*A similar range of finance plans to those in the U.K. is offered by other Ford financial companies in the Group to support Ford automotive operations in Europe, North America, Latin America, South Africa and Australia.*

# PROJECT

*Babeat*  
com

"Why not let us introduce you to Ford Credit — either by calling in to see us or by returning the coupon overleaf? We know they will be pleased to help you buy your new Fiesta".

Dealer Stamp